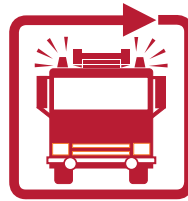
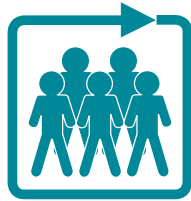


STRATHCLYDE
FIRE & RESCUE



VISION 2020



Our Vision

making our communities safe places to live, work and visit

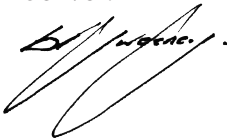
Our vision of making our communities safe places to live, work and visit is what drives our service and motivates our people.

Our aspiration is to protect and serve all of the people in the 12 local authorities that make up our diverse area. We aim to work in partnership with our colleagues in other frontline services, in close consultation with the community we serve and in recognition of our responsibilities to the environment.

We deliver a service that works proactively to reduce the incidence of fire and other emergencies, assessing the likelihood and impact of such risks and identifying those most likely to be affected by them. Despite our best efforts incidents do still occur; whenever and wherever the need arises, we will respond with highly skilled and motivated crews.

Our Corporate Priorities guide us in this work, shaping the development of objectives and actions and ensuring compliance with the many statutory and moral obligations placed upon the service.

Underpinning every task we undertake are our Values, which reflect the pride we all feel in the service we deliver.



Brian P. Sweeney
Chief Officer, Strathclyde Fire & Rescue



Cllr. Brian Wallace
Convener, The Board of Strathclyde Fire & Rescue

Our Corporate Priorities



Community

We exist to make our communities safe places to live, work and visit. We work closely with the communities we serve to ensure that the service we deliver is tailored to their expectations and is targeted towards areas of greatest need.



People

Our personnel are our greatest asset. We believe that by investing in their future, we can make our organisation stronger, more efficient and more effective. We work hard to maintain our reputation as a good employer and provide a workplace where everyone is treated with dignity, fairness and respect.



Protection

Our role is to protect the communities we serve. We deliver a service that works proactively to reduce the incidence of fire and other emergencies and one that responds with dedication and professionalism whenever and wherever the need occurs.



Partnership

Strong, productive partnerships are central to our service. By co-operating closely with our partner agencies, we are able to deliver an integrated approach to safety in the community and the most effective service possible. We know that by working together, we have much to offer and much to gain.



Environment

We have a duty to protect our environment. We are committed to taking positive steps to reduce the environmental impact of our business. We will strive to reduce our carbon footprint by increasing environmental awareness across all parts of our organisation and by doing all that we can to minimise and mitigate the effects our operations have on the planet.

Further information on how we plan our service and on how we manage and report our performance is available on our website at www.strathclydefire.org.

If you would like to access this document in another format, please contact us at:

SFR HQ, Corporate Development, Bothwell Road, Hamilton ML3 0EA.

Our Values

Our Values are the cornerstone of our service and are built around the belief that we are one team, working together, protecting and serving the communities in which we live, work and visit with pride.

Professionalism We will demonstrate Professionalism in all that we undertake.

This means we will carry out our duties in a competent and dependable manner, demonstrating expertise in all that we do and ensuring that we demonstrate commitment to the high standards expected of the service at all times.

Respect We will Respect each other and the communities we serve.

This means treating people fairly, accepting differences and acknowledging the contribution of our colleagues and our communities.

Integrity We will demonstrate Integrity in every situation.

This means we will build trust with our colleagues and our communities, accept responsibility for, and be transparent in, our actions and perform in accordance with our service values.

Dedication We are Dedicated to the communities where we live, work and visit.

This means we are devoted to saving lives and working in partnerships as an integral part of our communities.

Excellence We will strive to provide Excellence in service delivery at all times.

This means that we are committed to achieving our goals, continually improving our professional skills and standards and promoting the health, safety and welfare of both our colleagues and our communities in all that we do.

Our Corporate Planning Framework

Our Corporate Planning Framework is the structure which links every aspect of our planning process from an individual Personal Development Plan to our Corporate Strategy, ensuring that every action we take is in pursuit of our Corporate Priorities and helps achieve our Vision. Contained within the Framework is a suite of documents which include our Corporate Strategy and our Integrated Risk Management Plan (IRMP).

These documents and the plans that support them set out what each part of our organisation will do to maintain our focus on our Corporate Priorities and show how every member of our staff will contribute to delivering our Vision for a safer Strathclyde. They are closely aligned to the planning objectives we share with our 12 local authorities and to the Government's own Strategic Objectives.

Our progress against our objectives is the subject of close scrutiny and will be measured against defined Performance Indicators. We detail our operational performance for each of the electoral wards we serve and publish our overall achievements in our annual Public Performance Report.

