



Vision 2015

Progress Report
April - December 2007

*Making our communities safe places to live,
work and visit*



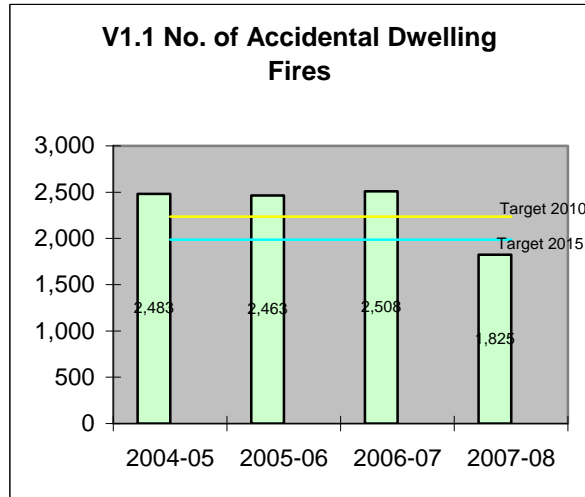
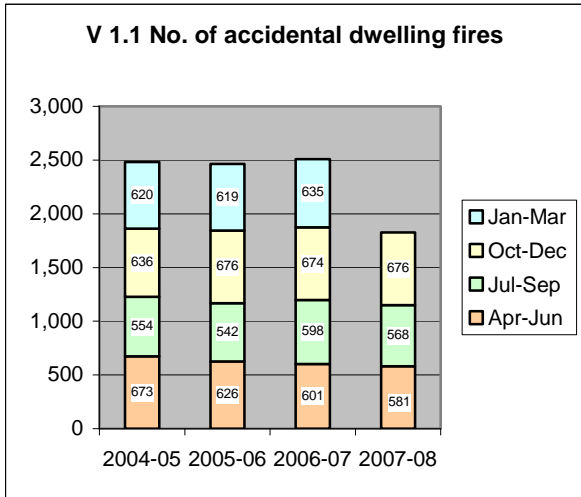
A Vision For Service Delivery

Making our communities safe places to live, work and visit.

1. Actively identifying, assessing and reducing the risks to communities:

1.1 We will reduce the incidence of domestic fires by 10% by 2010 and 20% by 2015

Performance



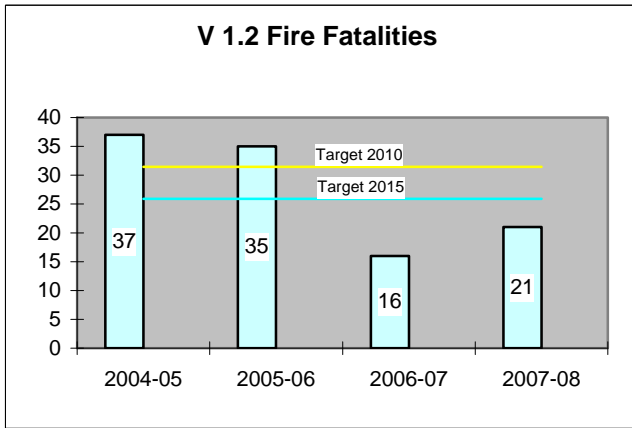
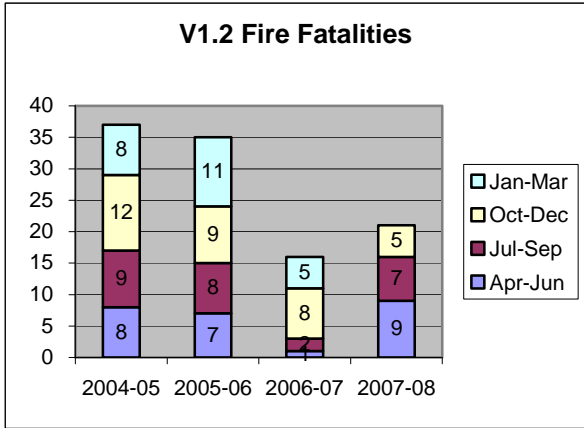
Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Totals
2004-05	673	554	636	620	2483
2005-06	626	542	676	619	2463
2006-07	601	598	674	635	2508
2007-08	581	568	676		1825

Comment

The first two quarters of 2007/08 show that the number of accidental dwelling fires reduced by 3%, and 5% respectively. In the third quarter there was a slight increase of 0.3% relative to the same period in 2006/07.

1.2 We will reduce current domestic fire fatality rates from their present level by 15% by 2010 and by 30% by 2015

Performance



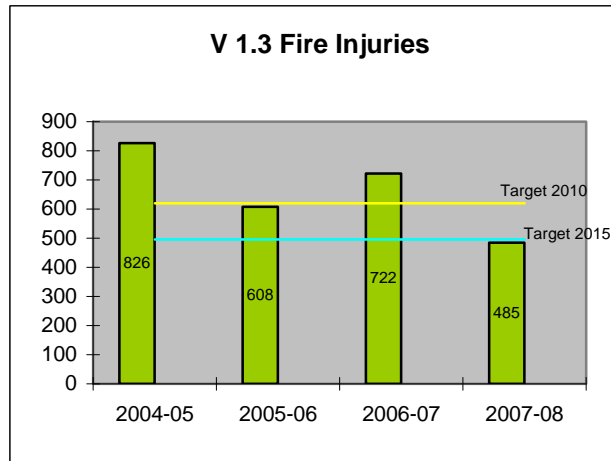
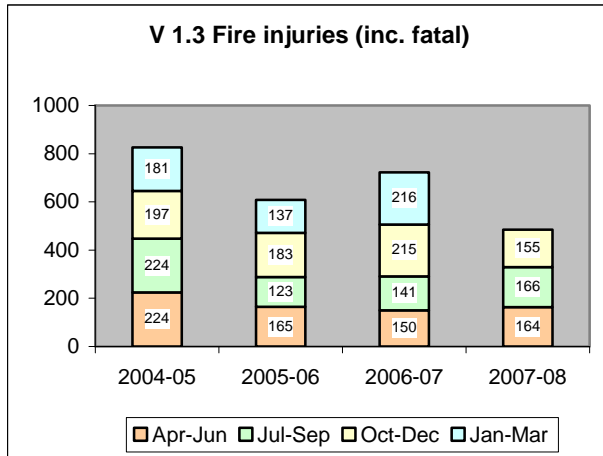
Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Totals
2004-05	8	9	12	8	37
2005-06	7	8	9	11	35
2006-07	1	2	8	5	16
2007-08	9	7	5		21

Comment

The figures for the first three quarters of 2007/08 are more in line with those for 2004/05 and 2005/ 06 showing respectively a 27% and 12.5% improvement across the same period for these years. Full year figures will demonstrate whether the trend remains downwards.

1.3 We will reduce current fire injury rates from their present level by 25% by 2010 and by 40% by 2015

Performance



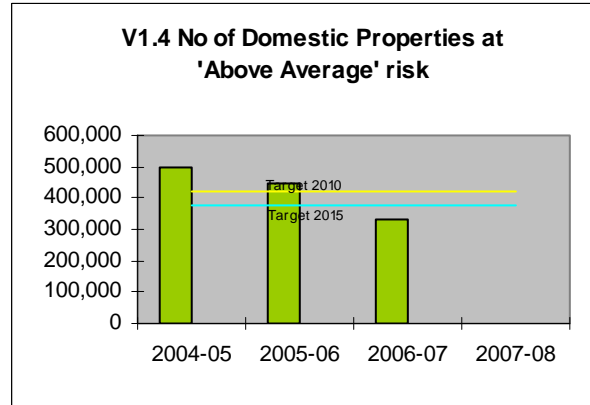
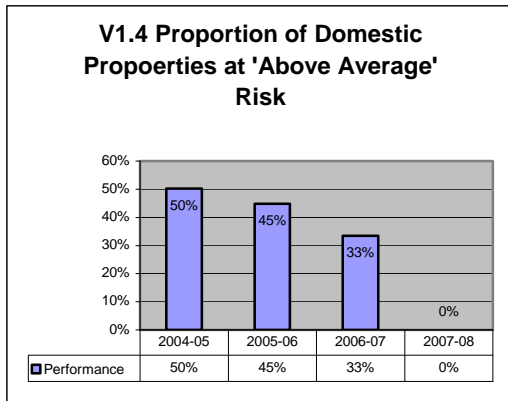
Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Totals
2004-05	224	224	197	181	826
2005-06	165	123	183	137	608
2006-07	150	141	215	216	722
2007-08	164	166	155		485

Comment

The first and second quarters of 2007/08 show a 9% and 15% increase in the number of fire injuries occurring compared to the same period in 2006/07. The 3rd quarter of 2007/08 shows a 28% improvement when compared to the same period over 2006/07.

1.4. We will reduce the number of households currently considered to be at the greatest risk from fire from its present level by 15% by 2010 and 25% by 2015.

Performance

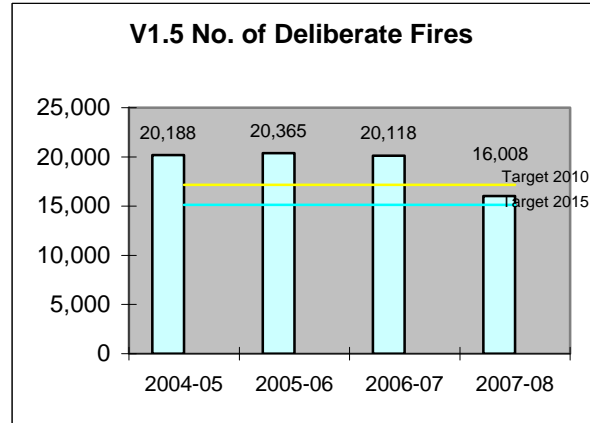
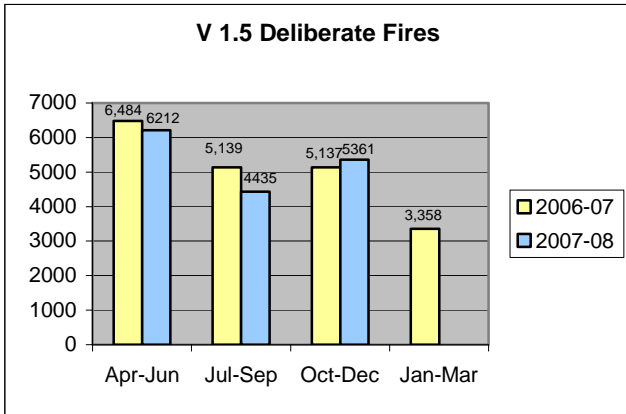


Comment

The above average risk groups will be measured on an annual basis at the end of the current fiscal year of 2007/08.

1.5 We will reduce the incidence of deliberately set fires from current levels by 15% by 2010 and by 25% by 2015.

Performance



Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Totals
2004-05	5843	6278	4433	3634	20188
2005-06	5222	5371	4903	4868	20365
2006-07	6484	5139	5137	3358	20118
2007-08	6212	4642	5316		16008

Comment

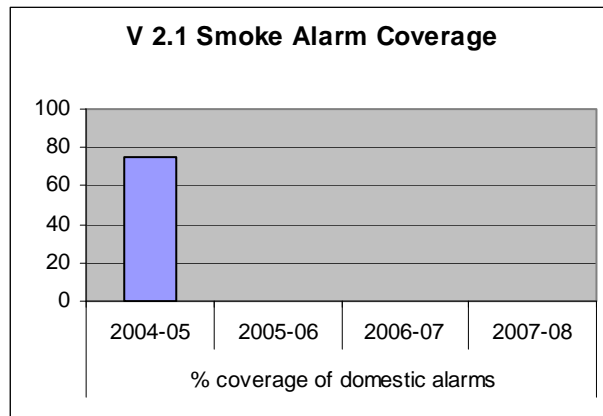
The figures above represent the combined total of both primary and secondary deliberate fires.

The first half of 2007-08 shows an 8% decrease in the number of deliberately set fires compared to the same period for 2006/07. In the third quarter there was a 3% increase in the number of deliberately set fires compared to the same period in 2006/07.

2. Minimising the effects of fire and other emergencies

2.1 We will endeavour to increase domestic smoke alarm coverage in households from its present level of 75% to 85% by 2010 and 95% by 2015

Performance

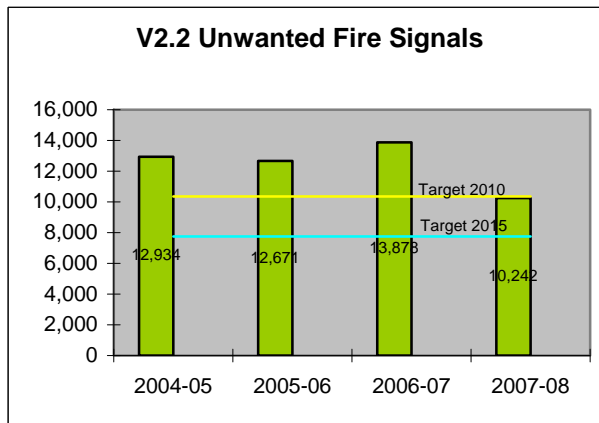
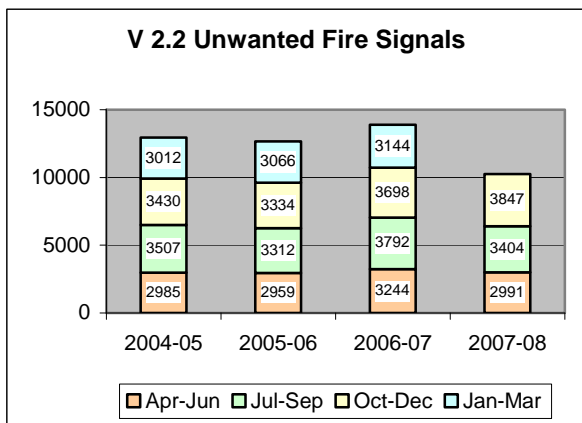


Comment

It is not currently possible to measure performance against this target and it is unlikely we will be able to produce accurate figures. However, indicative information is available from After the Incident and Public Opinion surveys and work will be undertaken to produce figures that reflect coverage.

2.2 We will reduce the number of unwanted fire alarms from present levels by 20% by 2010 and by 40% by 2015

Performance



Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Totals
2004-05	2985	3507	3430	3012	12934
2005-06	2959	3312	3334	3066	12671
2006-07	3244	3792	3698	3144	13878
2007-08	2991	3404	3847		10242

Comment

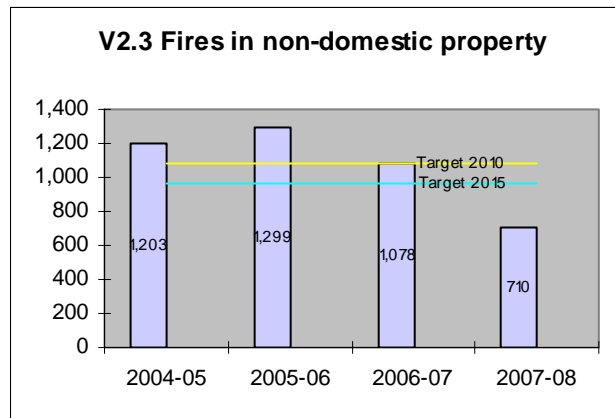
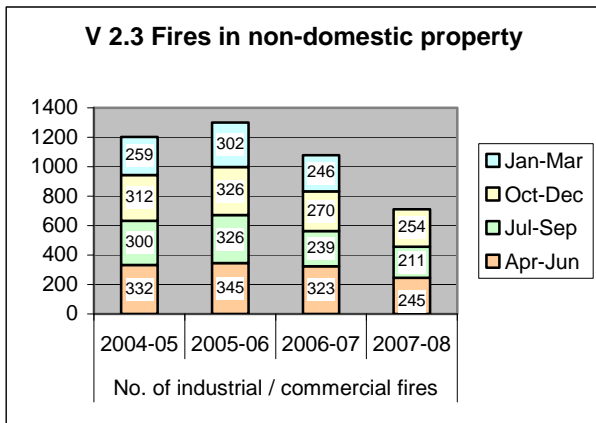
Unwanted fire signals remain at a relatively constant level over the past few years.

A policy was introduced in 2007 to address the problems of unwanted fire signals that includes engagement with owners or occupiers of premises. It also includes the possibility of enforcement and SFR will consider a reduced attendance to lower risk premises. This will only be considered where it can be ensured that this action would increase public or firefighter safety (e.g. through the reduction in blue light mobilisations to false activations).

The first three quarters of 2007/08 show a 4.6% decrease in the number of unwanted fire signals compared to the same period in 2006/07.

2.3 We will ensure that the number of fires in commercial and industrial premises is reduced by 10% by 2010 and 20% by 2015

Performance



Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Totals
2004-05	332	300	312	259	1203
2005-06	345	326	326	302	1299
2006-07	323	239	270	246	1078
2007-08	245	211	254		710

Comment

The first three quarters for 2007/08 show a reduction in the number of fires in non-domestic property of 12%, 18% and 6% relative to the same period for 2006/07.

3. Effectively administering Fire Safety Legislation

3.1 To ensure the highest levels of service delivery, we will increase the proportion of inspecting officers qualified to academic and professional levels by 10% by 2010 and 15% by 2015

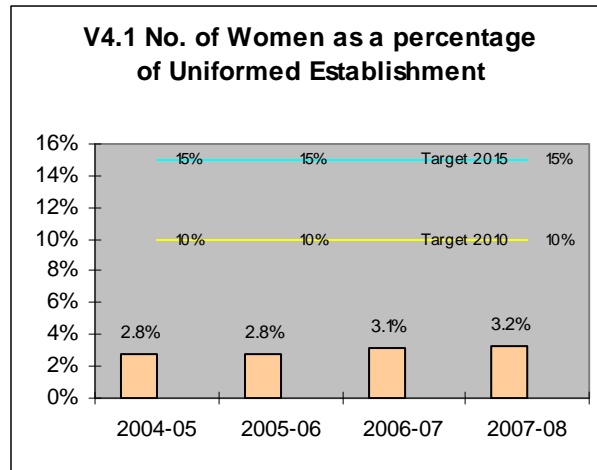
Performance

Information not available as it is necessary to develop a suitable measurement system.

4. Achieving fairness and equality in the treatment of all staff and service users

4.1 Women will represent 10% of our uniformed workforce by 2010 and 15% by 2015

Performance



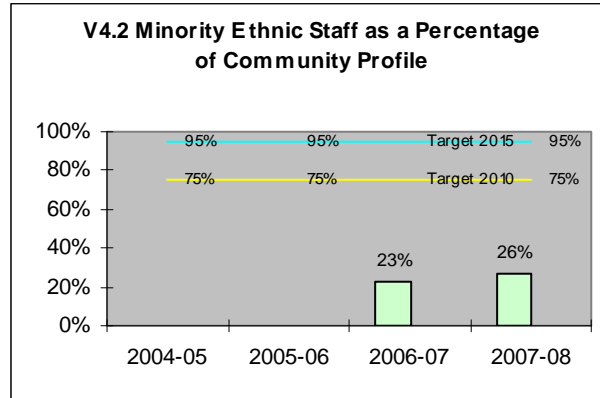
2004-05	2005-06	2006-07	2007-08	Target 2010	Target 2015
2.8%	2.8%	3.1%	3.2%	10%	15%

Comment

The first three quarters of 2007/08 shows an improvement of 0.4% when compared over the four-year period. Positive action events will continue to support future recruitment cycles with a view to increasing female job applicants.

4.2 On a pro-rata basis our workforce will achieve 75% representation of minority ethnic groups by 2010 and 95% representation by 2015

Performance



2004-05	2005-06	2006-07	2007-08	Target 2010	Target 2015
N/A	N/A	23%	26%	75%	95%

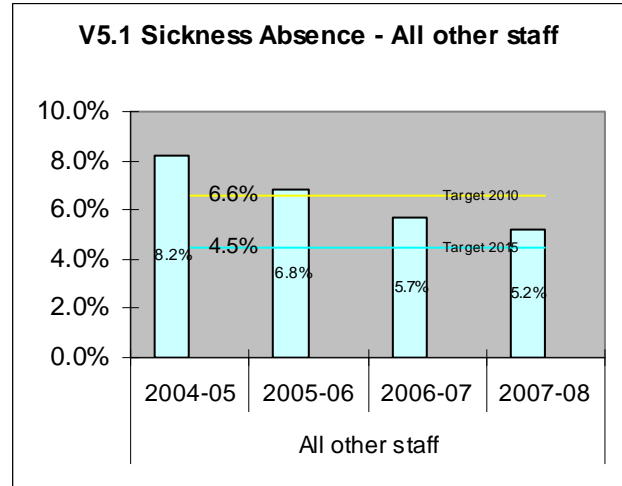
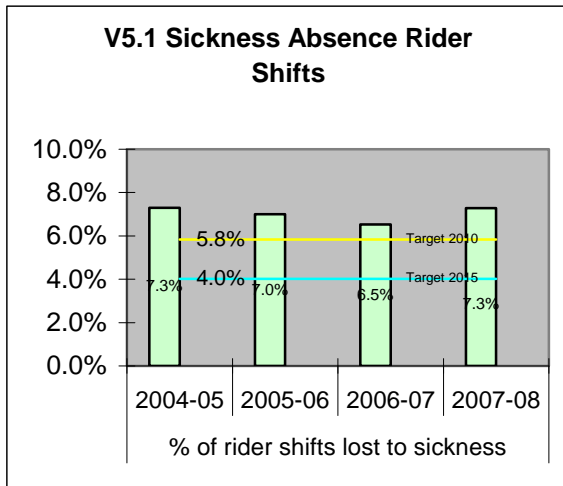
Comment

The first three quarters of 2007/08 shows an increase of 3% when measured against the same period of 2006/07.

5. Promoting Health Safety and Welfare

5.1 We will reduce working days lost to sickness from current levels by 20% by 2010 and 45% by 2015.

Performance



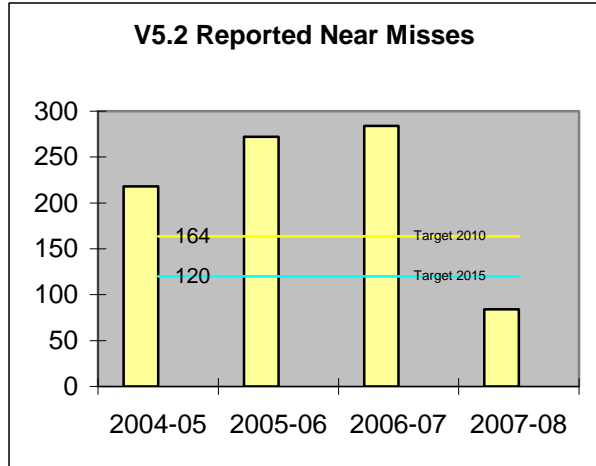
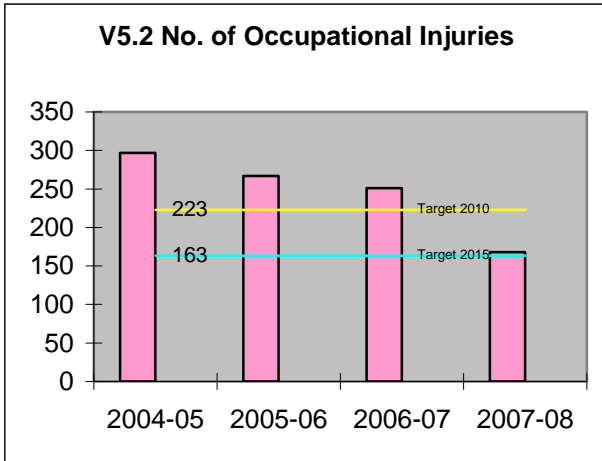
Average Percentage per year.	2004-05	2005-06	2006-07	2007-08	Target 2010	Target 2015
V5.1 Sickness Absence Rider Shifts	7.3%	7.0%	6.5%	7.3%	5.8%	4.0%
V5.1 Sickness Absence – All other staff	8.2%	6.8%	5.7%	5.2%	6.6%	4.5%

Comment

The above figures for 2007/08 only report performance for the year to date, however in the first three quarters of 2007/08 there was a slight increase of 0.8% in absence, for rider shifts and a slight decrease of 0.5% for all other staff when compared to same period of 2006/07.

5.2 We will reduce accidents and near misses from current levels by 25% by 2010 and 45% by 2015

Performance



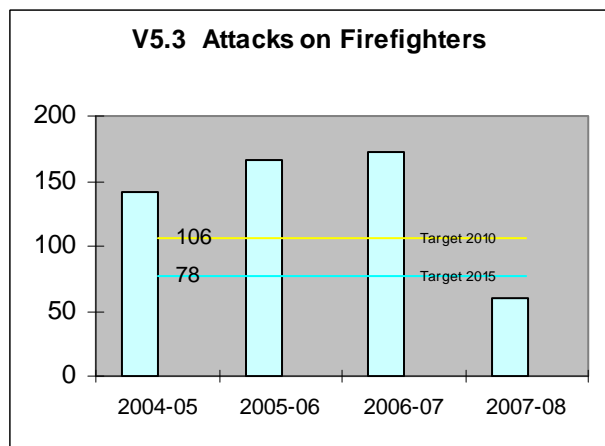
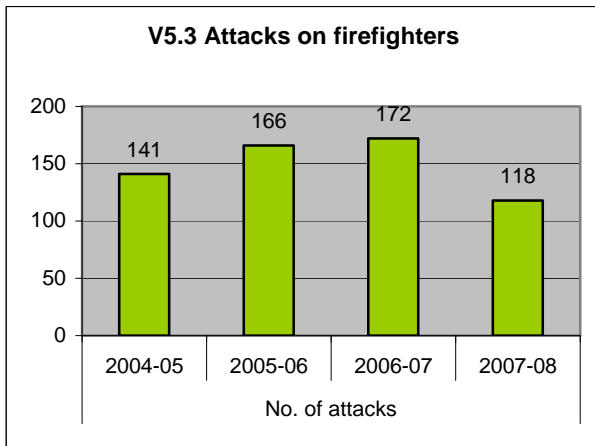
Average Percentage per year.	2004-05	2005-06	2006-07	2007-08	Target 2010	Target 2015
V5.2 No. of Occupational Injuries	297	267	251	168	223	163
V5.2 Reported Near Misses	218	272	284	84	164	120

Comment

The above figures for 2007/08 only report performance for the year to date, however there has been a 15% reduction in the number of occupational injuries across the first three quarters of the year and a 65% reduction in the number of reported near misses.

5.3 Working with our partners, we will reduce attacks on fire crews by 20% of current levels by 2010 and 45% by 2015

Performance



Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Totals
2004-05	N/A	N/A	N/A	N/A	141
2005-06	N/A	N/A	N/A	N/A	166
2006-07	34	42	75	21	172
2007-08	32	31	55		118

Comment

Data for 2004 - 2006 taken from annual statistical returns.

The above figures for 2007/08 only report performance for the year to date, however there was a 22% reduction in the number of attacks on fire crews in the first three quarters of the year compared to the same period in 2006/07.

6. Communicating with stakeholders to inform and seek opinion

6.1 We will consult with 80% of internal and external service users (both emergency and preventative) by 2010 and 95% by 2015

Performance

Mechanisms are being developed to measure and monitor performance against this indicator.

6.2 By 2010, we will consult 95% of community groups and representatives on major issues that affect the well-being of our communities.

Performance

Mechanisms are being developed to measure and monitor performance against this indicator.

6.3 Principal management will personally meet with 75% of employees annually by 2010 and 95% annually by 2015.

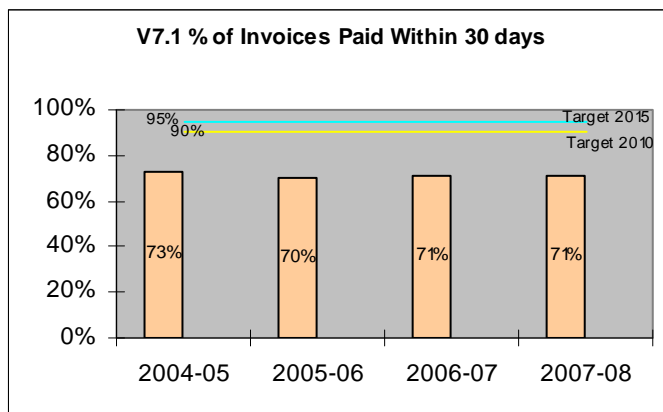
Performance

Mechanisms are being developed to measure and monitor performance against this indicator.

7. Making the best use of all resources

7.1 We will pay 90% of our invoices within 30 calendar days of receipt by 2010 and 95% by 2015

Performance



2004-05	2005-06	2006-07	2007-08	Target 2010	Target 2015
73%	70%	71%	71%	90%	95%

The target for the payment of invoices at end of the current fiscal year (31 March 2008) is set at 75%. The current performance of 71% is slightly under target. It is hoped that the recent implementation of a new Financial Management System should improve overall performance.